Lawrence Chengzhi Zhao

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Employment

Texas Tech University, Rawls College of Business Assistant Professor of Finance

EDUCATION

Rice University	Houston, Texas
Ph.D., M.A., Finance	2017–2023
Baylor University	Waco, Texas
M.S., Economics	2015–2017
Baylor University	Waco, Texas
B.B.A., Finance and Mathematics	2012–2015

Research Interests

Empirical Corporate Finance, Household Finance, Competition, Financial Intermediation

WORKING PAPERS

The Real Effects of Antitrust Enforcement on Corporate Decisions: Evidence from the Courts

Abstract: I investigate the real effects of antitrust policies on corporate acquisitions, investment, and innovation. I use plausibly exogenous variations in judges' propensity to dismiss antitrust cases as an instrument for endogenous exposure to antitrust enforcement. The evidence indicates that antitrust enforcement imposes behavioral constraints on firms. Specifically, defendant firms that go through antitrust litigation experience a significant decrease in future acquisitions, especially among serial acquirers. The adverse effect is economically large but transitory, disappearing after two years. Defendant firms substitute acquisitions with internal investment, resulting in no change in patent outputs. My findings highlight the importance of vigorous and continuous antitrust enforcement.

Out of Sight, Out of Mind: Search Frictions and Financial Adviser Misconduct

Abstract: The misconduct records of financial advisers are public information, yet advisers that persistently engage in misconduct survive in the market. Past literature attributes this phenomenon to market segmentation caused by search frictions associated with client sophistication. I investigate this hypothesis by examining FINRA's unprecedented advertising campaign promoting BrokerCheck. Exposed advisers sustain a 9% abnormal decrease in assets under management. Advisers that primarily serve less sophisticated clients experience more severe adverse effects. Clients switch to advisers with clean records. Advisers increasingly discipline employees who engage in misconduct. My findings highlight the importance of resolving search frictions in fighting financial adviser misconduct.

Lubbock, Texas 2023–Present

WORK IN PROGRESS

Project on FHA Mortgage Lending, with Erik Mayer and Billy Xu

Underwriter Competition and Rent Extraction, with Gustavo Grullon

Presentations

2023: EFA

2022: Rice University

2021: FMA

2020: Rice University, Rice University Ph.D. Seminar Series

Including scheduled

TEACHING

Teaching Assistant

Financial Management (UG)	2021, 2022
Mergers and Acquisitions (MBA)	2019, 2021, 2022, 2023
Applied Finance (MBA)	2019
Core Finance (MBA)	2019
Corporate Investment Policy (MBA)	2019
Applied Risk Management (MBA)	2018
Managerial Economics (MBA)	2017

Awards and Honors

Jesse H. Jones Graduate School of Business Ph.D. Fellowship	2017 - 2023
HSB Graduate Fellowship	2015 - 2017
Provosts Gold Scholarship	2012 - 2015

Skills

Programming: Stata, Python, Matlab, Bloomberg, LATEX

Languages: English, Chinese

References

Gustavo Grullon (Chair)

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Alexander Butler

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